ABSTRACT

The present investigation proposes: Prepare a visitor management plan for the Ozogoche Lake Complex belonging to the Sangay National Park uptown, Achupallas Parish, Alausí Canton, Chimborazo Province; The sector owns the natural rights that are taken into account. important the same as sharing a hierarchy II. Through the use of the identification of management data based on the characteristics and outstanding resources of the area. 90% of the upper area of ​​the PNS is made up of a parameter, in addition to this protected area it has four management zones, one of which is a tourist and recreational use management area, where the natural sites of current and professional visits are located. Three specific programs are built: a) Administration and Planning, b) Control and Surveillance and c) Public Use and Tourism, which requires $ 53,823 US Dollars for its execution. A system that will be financed with the support of the agencies. In conclusion, the Visitors Management Plan will contribute to strengthen and manage natural resources in a correct manner.

Keywords: TOURISM MANAGEMENT PLAN - VISITORS 'MANAGEMENT - PROTECTED AREA

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